

5th Annual

Kingsman Miami Sugar Conference

September 25–26, 2018 | The Four Seasons Hotel Miami | Miami, Florida



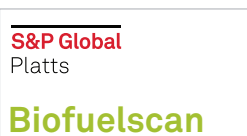
Attend S&P Global Platts 5th Annual Kingsman Miami Sugar Conference

- Meet with sugar and ethanol traders, sugar producers, sugar mills, investors, buyers, and more, all in one place
- Explore the outlook for sugar throughout the Americas – updates and inside views from Mexico, Brazil, Central America, and more
- International challenges in a global situation of low prices and oversupply
- Focus in depth on the sugar export challenges from the European Union, India, and other growing centers of production
- Sugar and ethanol in Brazil, as a low-cost producer balances ethanol demand and rolls out the RenovaBio program
- China's E10 initiative and new potential for sugar and ethanol impacting world markets
- Sugar production and trade in Mexico and the challenges of HFCS
- Sustainability goals, certification, and new technologies to measure and improve performance

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This Years' Can't-Miss Speakers include

- **Claudiu Covrig**, Senior Analyst, **S&P Global Platts**
- **Michael Levitz**, Director and Head of Trading, Americas, **ED&F Man Sugar**
- **Ruud Schers**, Analyst, **RaboResearch Food & Agribusiness**
- **Michael McDougall**, SVP Latin America, **ED&F Man Capital Markets**
- **Beatriz Pupo**, Biofuels Analyst, **S&P Global Platts**
- **Aakash Doshi**, Director, Commodities, **Citi Investment Research**
- **Bruce Pickover**, Senior Director, Global Biofuels, **S&P Global Platts**
- **Humberto Jasso**, Executive Director, **Mexico National Sugar Chamber**
- **Enrique Bojorquez**, President, **Sucroliq**
- **Sumer Johal**, CEO, **Agralogics**
- **Charles du Bois**, Global Lubricants Technology Manager, **Puma Energy**
- **Miguel Hernández**, Regional Director, Latin America, **Bonsucro**
- **Adhir Jha**, Managing Director, **Indian Sugar Exim Corporation**
- **Mario Amador**, President, **Central American Sugar Association (AICA)**
- **Ian Dudden**, Global Content Director, Agriculture, **S&P Global Platts**

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Para información en español, ver el sitio de internet,
www.platts.com/azucarmiami

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Agriculture

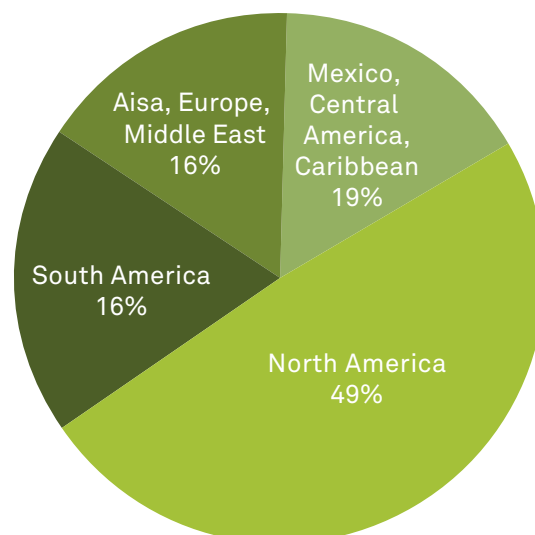
Day 1: Tuesday, September 25, 2018

- 8:00 Registration and Networking Breakfast**
- 8:45 Chairman's Welcoming Remarks**
Ian Dudden, Global Content Director, Agriculture, S&P Global Platts
- 9:00 Global Trends and International Markets in Sugar**
Michael Levitz, Director and Head of Trading, Americas, ED&F Man Sugar
- 9:45 The European Union and Sugar Trade**
– The state of the EU sugar sector
– Europe's decision to liberalize trade and production of beet sugar
– Impact of changes in EU on world sugar markets and trade flows
Ruud Schers, Analyst, RaboResearch Food & Agribusiness
- 10:30 Networking and Refreshment Break**
- 11:00 Sugar and Ethanol in Brazil**
– What is driving sugar and ethanol in Brazil?
– Sugar price fundamentals and dynamics
– Sugar and ethanol parity
– Coping with low sugar prices on world markets
– Brazil's growing ethanol market
– RenovaBio outlook
– Exchange rate issues for Brazilian producers
Michael McDougall, Senior Vice President, Latin America, ED&F Man Capital Markets
Beatriz Pupo, Biofuels Analyst, S&P Global Platts
- 12:00 E10 in China**
– China's demand for sugar and ethanol
– Trajectory of growth in fuels, including ethanol
– Trade barriers, current and potential
– Outlook for E10 and impact on world markets
Aakash Doshi, Director, Commodities, Citi Investment Research
- 12:30 Networking Luncheon**
- 2:00 U.S. Ethanol Production and Markets**
– Changes in ethanol policy
– Impact of E15
– Production dynamics
– Developing export markets for fuel ethanol
– U.S. ethanol and world markets
Bruce Pickover, Senior Director, Global Biofuels, S&P Global Platts

- 2:45 Sugar in Mexico—Production, Exports, and Trade**
– Sugar in Mexico after the elections of 2018
– Policy issues and NAFTA
– Sugar production and exports
Humberto Jasso, Executive Director, Mexico National Chamber of the Sugar and Alcohol Industries
- 3:15 New Challenges of HFCS versus Sugar in Mexico**
– Sugar under the Suspension Agreement
– Imports of corn sugar and impact on consumption and diet
– The politics of food ingredients in the U.S. and Mexico
Enrique Bojorquez, President, Sucroliq
- 3:45 Networking & Refreshment Break**
- 4:30 Blockchain and Sugar: The Internet of Food and Potential Disruption of Trading**
Sumer Johal, Chief Executive Officer, Agralogics
- 5:00 Lubricants for the Sugar Industry**
– An update on lubricants in sugar production
– New technologies and breakthroughs
– New efficiencies
Charles du Bois, Global Lubricants Technology Manager, Puma Energy
- 5:30 Networking Cocktail Reception**
- 7:00 Close of Day One**

Who will you meet?

S&P Global Platts Kingsman Miami Sugar Conference attendees include executives and directors from the leading sugar producers, traders, and buyers in the Americas and worldwide. Past delegations included attendees from:



Day 2: Wednesday, September 26, 2018**8:00 Networking Breakfast****8:45 Chairman's Summary of Day One**

Ian Dudden, Global Content Director, Agriculture,
S&P Global Platts

9:00 Growth, Challenges, and Disruptions in the Sugar Industry

- Challenges of growth as low prices are not solving the problem of oversupply
 - Trade challenges from the EU, India, and Brazil
 - Main factors to watch into the new year
- Claudiu Covrig**, Ph.D., Senior Analyst, Agriculture,
S&P Global Platts

9:45 Sustainability and the Sugar Industry

- Sustainability goals and progress to certification
 - Green funds and brands' commitment to support sustainability
 - New technologies to measure and improve performance at farm and mill level
 - How to improve work conditions through mechanization and personal protection protocols
- Miguel Hernández**, Regional Director for Latin America,
Bonsucro

10:15 Networking and Refreshment Break**10:45 The Sugar Industry in India**

- India's booming sugar production
 - Explaining the dynamics of sugar in India
 - Growth in exports
 - What lies ahead?
- Adhir Jha**, Managing Director,
Indian Sugar Exim Corporation

11:15 Regional Strengths and Areas of Growth in Central America

- A regional overview
 - Policies on sugar and impact on production
 - Diversification efforts
 - Sustainability of sugar production
- Mario Amador**, President,
AICA – Central American Sugar Association

11:45 The Sugar Industry in Peru

- Sugar production
 - Trajectory of sugar in Peru
 - Competitive export markets
 - A new sugar producer association and its goals
- Speaker to be confirmed**

12:15 Close of Conference

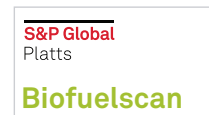
Agenda subject to change.
Visit www.platts.com/sugarmiami for updates.

Maximize Your Networking Opportunities

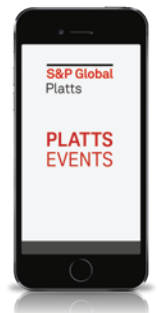
Join **Puma Energy** in showcasing your products and services to senior level decision makers. **S&P Global Platts 5th Annual Kingsman Miami Sugar Conference** offers you an excellent opportunity to maximize your 2018 marketing dollars through these sponsorship opportunities:

- Cocktail Reception Host
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- Exhibitor

To learn more about sponsorship and exhibit opportunities, please contact **Martin Falkenberg**, Business Development Manager, at +1 857-383-5630 or email him at martin.falkenberg@spglobal.com.

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The conference networking app will give registered attendees advance access to the attendee list, the most up-to-date agenda, immediate access to speaker presentations onsite, and essential, real-time event notifications. Visit the Networking App page on the website for additional details.



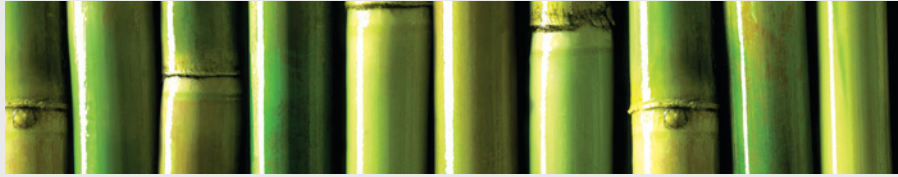
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*The conference registration fee includes breakfasts, luncheon, reception, refreshments, and post-conference documentation. Payment in full is required for attendance. If payment or proof of payment is not received before the start of the event, our staff will require a credit card guarantee to allow entry. All prices are stated in USD.

Discounts*

Early Bird Discount—Register by Friday, August 24, 2018 to save \$300 off your registration fee.

Team Discount—Your organization may send 1 executive FREE for every 3 delegates registered at the Standard Commercial Rate for the Conference. All registrations must be made at the same time to qualify. This discount cannot be used retroactively on existing registrations. Rate only available by phone or email.

Sugar Grower /Government Discount Rate—Verification may be required. Rate only available by phone or email.

*Discounts or promotional offers cannot be combined and must be applied at time of original registration.

Substitution & Cancellation

Your registration may be **transferred** to a member of your organization up to 24 hours in advance of the conference. Cancellations must be received in writing on or before **Tuesday, September 18, 2018** in order to be refunded, less a \$195 administrative charge. No refunds will be made after this date. In the event of non-attendance, the full invoice fee will be payable. **In case of conference cancellation, S&P Global Platts liability is limited to refund of the conference registration fee only.** S&P Global Platts reserves the right to alter this program without prior notice.

Discount Accommodations

A limited number of rooms have been reserved for S&P Global Platts 5th Annual Kingsman Miami Sugar Conference participants at The Four Seasons Hotel Miami at a rate of **\$219/night + tax** for a City View King, single or double occupancy. The discounted rate will be available until **Monday, September 3, 2018**—or until the group block is sold-out, whichever comes first. Reserve by calling +1 305-358-3535 (direct). **Be sure to mention that you are attending S&P Global Platts Kingsman Miami Sugar Conference in order to receive the discounted rate.**

† Contact S&P Global Platts Conferences if you have any physical access or dietary restrictions.

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Venue

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