



S&P GLOBAL PLATTS GLOBAL METALS AWARDS

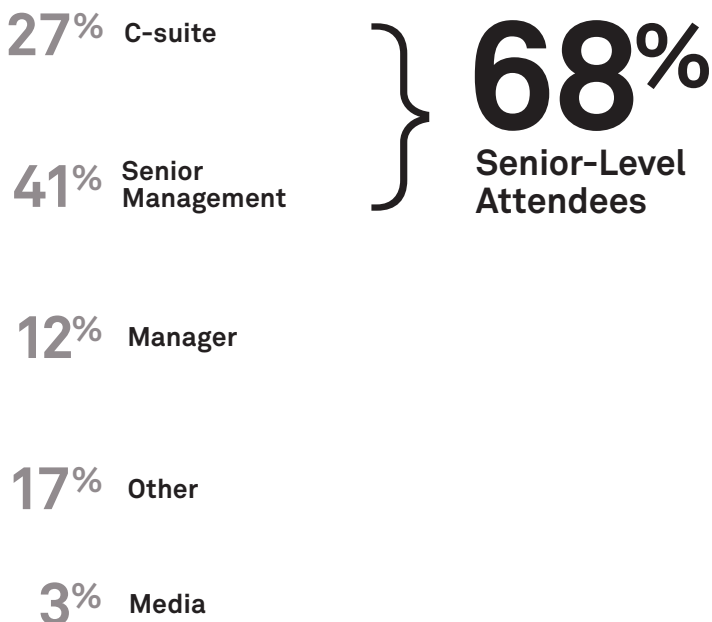
May 17, 2018 | Marriott Grosvenor Square | London, UK

The who's who in metals will be at the S&P Global Platts Global Metals Awards.

This is an outstanding and influential group of key decision makers who are notoriously hard to reach. The 6th annual Global Metals Awards will be held May 17, 2018 at the Marriott Grosvenor Square, in London. Insight magazine with your company profile will be hand delivered to the attendees the night of the event.

Who Attends?

Attendees by Job Title



Be the ultimate winner at the Global Metals Awards

As a finalist of the Global Metals Awards, you have an opportunity to showcase your brand in front of the industry's top executives. An integrated marketing package puts your brand on display in a premier publication that is distributed to the top senior leaders in the metals industry as well as on-site at the Global Metals Awards.



For more information contact:

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The Global Metals Awards Integrated Marketing Package Includes:

Benefits	Showcase Leader	Full Page Profile
Company profile in the global metals trends issue of S&P Global Platts Insight Magazine distributed to 30,000+ senior global metals leaders		
- Distributed on-site at the Global Metals Awards	500 words	500 words
- 100 copies of the magazine to distribute to your clients		
- An electronic copy of your leaders profile		
Full page advertisement in the Global Metals Awards evening program	✓	✓
50-word company profile and logo in the Global Metals Awards evening program	✓	✓
Your company logo rotating on the globalmetalsawards.com homepage	✓	✓
50-word company profile and logo on globalmetalsawards.com	✓	✓
Sponsored table of eight seats at the Global Metals Awards with your company logo showcased on an elegant centerpiece	✓	
Two seats to the Global Metals Awards		✓
PRICE*	\$13,995	\$9,995

*Government and non-profit rates available.

S&P Global Platts Insight Magazine Distribution

By region:

- 33% EMEA
- 29% Asia
- 23% Latin America
- 15% North America

By Job Function:

- 41% Executive/ Business Development
- 16% Analyst/Trader/Broker
- 7% Operations
- 7% Finance
- 7% Engineering
- 5% Consultant
- 17% Other

Industry Leader Profile | Special Advertising Section





Horst Wiesinger
Chief Executive Officer
Horst Wiesinger Consulting

Horst Wiesinger Consulting

With the experience to implement ideas
For an asset investment, probably the factor is more important for the success of a project than the professional advice of an experienced consulting company. Horst Wiesinger Consulting GmbH, comprised of a global team of some 25 senior experts from the industry and universities, has a proven track record of assisting customers to maximize the viability and profitability of their investment. Founded in the year 2001 by Dr. Horst Wiesinger, a comprehensive range of in-depth services is offered for iron- and steel-making that covers financial consulting, technology, engineering, project management, project implementation and operational support. The proven benefits for customers speak for themselves: decisive cost reductions, productivity increases, quality improvements, improved plant performance, optimized maintenance and totally harmonized logistics on the basis of a self-developed simulation model. More than 100 successful projects implemented for 70 customers in 37 countries since the company founding underline the immense experience and proven competence of Horst Wiesinger Consulting.

From idea to reality
A technological project starts with the investment idea of the producer. This is where the consultation services offered by Horst Wiesinger Consulting as particularly vital for helping customers to best define the objectives and scope of the project. The ideal plant layout required to meet the project targets is proposed, and a realistic assessment of the financial feasibility of the business endeavor is provided. Decisions made at this point have the greatest impact on subsequent costs and the long-term success of a project. Once the product specifications and required plant configuration have been defined, Horst Wiesinger Consulting renders further assistance with tender preparation, technical specifications, contract negotiations, proposal evaluations and supplier recommendations. After the principal contractor for the project has been selected, Horst Wiesinger Consulting accompanies the project throughout its implementation phases, identifies potential bottlenecks and

ensures strict adherence to project completion milestones. Comprehensive support at each step of the value-added production chain. Horst Wiesinger Consulting offers a complete range of professional services and support for the following business areas: Blast furnace and direct-reduction iron-making; converter and electric steelmaking; secondary metallurgy; sinter, bloom and slab casting; long- and flat-product rolling; strip processing; environmental technologies; plant logistics; and electrical and automation. For these business areas, Horst Wiesinger Consulting assists its customers with fact-finding missions, pre-investment studies, consulting, financial counseling, plant design, procurement, manufacturing inspection, plant construction, operational specifications and project management up to plant start-up, operational assistance, training, maintenance and plant upgrades. Additional support can be provided for the marketing and sale of finished products, knowledge management, accounting and advice regarding pertinent legislative matters.

Whenever required, Horst Wiesinger Consulting works in close cooperation with an international network of partners to even further complement the scope of its services offered to customers.

Statistics

- Over 100 years of 25+ senior experts backed by international partner network**
- Dedicated support at each step of iron- and steel production chain**
- Successful completion of more than 100 projects**
- 70 customers in 37 countries on five continents**
- Large number of repeat customer business**
- Proven and fast return on investment for customers**

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All packages must be reserved by April 13, 2018.

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