

Global Metals Awards

Overview

The audience is select, the potential to grow your brand is enormous. Connect with the industry's elite at the global metals market's most prestigious black-tie awards. The 7th annual S&P Global Platts Global Metals Awards will be held May 16 at 8 Northumberland Avenue in London. Please contact our team now for details on how we can help you achieve your business goals.



The world's leading players shaping the future of the metals industry

The who's who in metals, the industry's elite, will be at the 7th S&P Global Platts Global Metals Awards.

It's a black-tie event that opens doors like no other. This is an outstanding and influential group of key decision-makers who are notoriously hard to reach. Become a sponsor now and you have a unique opportunity to promote your brand and thought leadership to a receptive audience — not just for one night, but for an entire year. And the benefits extend much further:

- Develop C-suite relationships with leading metals and steel executives
- Demonstrate industry leadership when your executive presents awards to winners on stage



S&P GLOBAL PLATTS GLOBAL METALS AWARDS

An investment with payback all year round

S&P Global Platts is more than the host; we'll partner with you to achieve your business and marketing goals. Visibility is everything. We'll use our global exposure to raise your profile and promote your brand before, during and after the event — our extensive marketing campaign reaches senior metals leaders all year long. Traditional media cannot match this kind of opportunity to network and develop meaningful and engaging conversations with key decision-makers:

- Reach 100,000 metals professionals through our year-long marketing campaign
- Platts Awards marketing reaches senior global metals executives with millions of impressions
- The Wall Street Journal, Thomson Reuters, Bloomberg, as well as CNBC-Europe's Squawk Box, have previously attended

Reach the global metals elite with your company's message in S&P Global Platts Insight magazine — an annual keepsake highlighting Award winners and an outlook of what's projected in the industry.

Global Metals Awards

Benefits

Become a sponsor and you'll have a unique opportunity to promote your brand to a receptive audience — not just for one night, but for an entire year. See the full list of benefits below and contact our team today for more information and pricing. Sponsorship packages start at \$3,495.



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Marketing Benefits — Before, During and After the Event	Platinum	Gold	Silver	Bronze	Table Host
Your executive makes opening remarks (2 minutes)	✓				
Your executive co-presents awards on stage	4	3	2		
Complimentary seats at the S&P Global Platts Global Metals Awards dinner for your staff and clients	20 Seats	10 Seats	5 Seats	3 Seats	
Your senior executive seated at a head table at the S&P Global Platts Global Metals Awards dinner	✓	✓			
Your company logo on promotional materials and ads, reaching thousands of metals professionals	✓	✓	✓	✓	
Your company profile and logo in the S&P Global Platts Global Metals Awards evening program and on GlobalMetalsAwards.com	✓	✓	✓	✓	
Photo and brief bio of your presenting executive in the S&P Global Platts Global Metals Awards evening program	✓	✓	✓		
One full-page ad in the S&P Global Platts Global Metals Awards evening program (5.5" x 8.5")	✓	✓	✓	✓	
One full-page ad in the May 2017 S&P Global Platts Insight magazine —2017 Global Metals Trends (30,000 Circulation)	✓	✓	✓	✓	
Your company logo displayed on-stage	✓	✓	✓	✓	
Your company logo displayed at the cocktail reception as the Cocktail Sponsor			✓		
Post-event Celebration Party host with signage *	✓				
Sponsored table for guests and/or finalists plus table signage with your company logo					8 seats
First right of refusal for 2018 sponsorship	✓	✓	✓	✓	

* Early bird special for contract signed by January 31, 2017

Global Metals Awards

Testimonials

Stand out and be the ultimate winner as an S&P Global Platts Global Metals Awards sponsor.



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“Overall we felt the event was positive and gave us a lot of value. It has given us the chance to network all in one location. The award ceremony was very well run, professionally done and we look forward to seeing you next year.”

— *Stephen Brown,*
Primetals Technologies Ltd

“A wonderful experience because you get to showcase your brand in front of everyone who is someone in the industry. You get to meet global players who are decision makers.”

— *Iman Khattab, Media Manager,*
Egyptian Steel

“Great to be part of this prime event where you acknowledge your industry colleagues. It has been a pleasure to be here.”

— *Akram Mohammed,*
B.F.R.S (UK) Ltd

“The Platts Global Metals Awards was a first class event that offered us opportunities to network with and meet global leaders from the world of steel and metals. We would wholeheartedly recommend it to any company that is keen to raise its profile within the metals space.”

— *Chris Hall, Managing Director,*
Hilco Valuation Services,
Europe

“The Platts Global Metals Awards was a very humbling experience, a remarkable event celebrating excellence and accomplishments across the planet. Congratulations to the Platts team on bringing together such a fantastic event.”

— *Gustavo Emina, CEO,*
New Steel

“The Platts Global Metals Awards had that intimate feel, enabling us to bring along select high-profile guests that were able to effectively network at the pinnacle of their industry peer group.”

— *Brent Osborne, Deal Architect,*
Breal Consulting Ltd

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Past Sponsors

Act quickly to be the ultimate winner at the S&P Global Platts Global Metals Awards. We match the quality of the audience with a range of sponsorship packages to maximize the impact of every marketing dollar you invest. Contact our team now to achieve your business goals at the most prestigious awards event in the industry.



S&P GLOBAL PLATTS
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Join these past sponsors in supporting the
5th annual S&P Global Platts Global Metals Awards:



Global Metals Awards

Past Attendees

More than 200 industry leaders from around the world attend the S&P Global Platts Global Metals Awards event, including: C-suite managing directors, general managers and other senior leaders from global metals companies as well as mainstream media. As a sponsor of the program, you'll gain the attention of these key influencers before, during and after the event.



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Who Attends?

Attendees by Job Title

34% C-suite
38% Senior Management



72%
Senior-Level Attendees

7% Manager

7% Other

14% Media

Attendees by Region



EMEA
51%



Americas
40%



Asia
9%

49%
Traveled Across the Globe

Attendees by Sector



Media



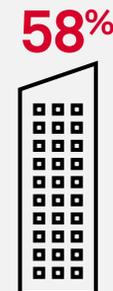
Professional Services



Other



Financial



Industry

92%
High-Value Networking Prospects